



# Wis Australia

**Audit | Accounting | Tax | Advisory  
Corporate Finance | People Services**

# Foreword



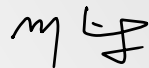
**Wis Australia** is a full-range professional service group, and has been dedicated to offering professional services to multinationals and local businesses to support their growth for many years. With a capable team of bilingual professionals, Wis Australia is strongly positioned in providing pragmatical solutions to meet our clients' needs for business compliance and advices.

As a key founder of Wis Australia, I am proud to deliver you this presentation to highlight Wis Australia's professional service capabilities, approaches and real solution examples that we have been continuously practicing and improving. This presentation also explores our core values, missions, client credentials and team's expertise and qualifications.

The heightened compliance requirements, coupled with the tightening of government regulation, are posting greater challenges to Australian Businesses and our clients. In the later part of this document, we also take you through some examples of how we help our clients turn complexity into simplicity and overcome different challenges facing them - such as audit & assurance requirements, tax planning and compliance, shortage of experienced bi-lingual workforces, acquisition of local businesses.

Please feel free to contact me if you would like to discuss any aspects of this presentation. Our team is always ready to assist you in every way.

Thank you and enjoy the presentation.



Mike Liang  
CEO

C o n t e n t s

01

Company Profile

02

Our Services

03

Our Clients

04

Our Team

05

Contact Us

# 01 Company Profile



# 01 Company Profile

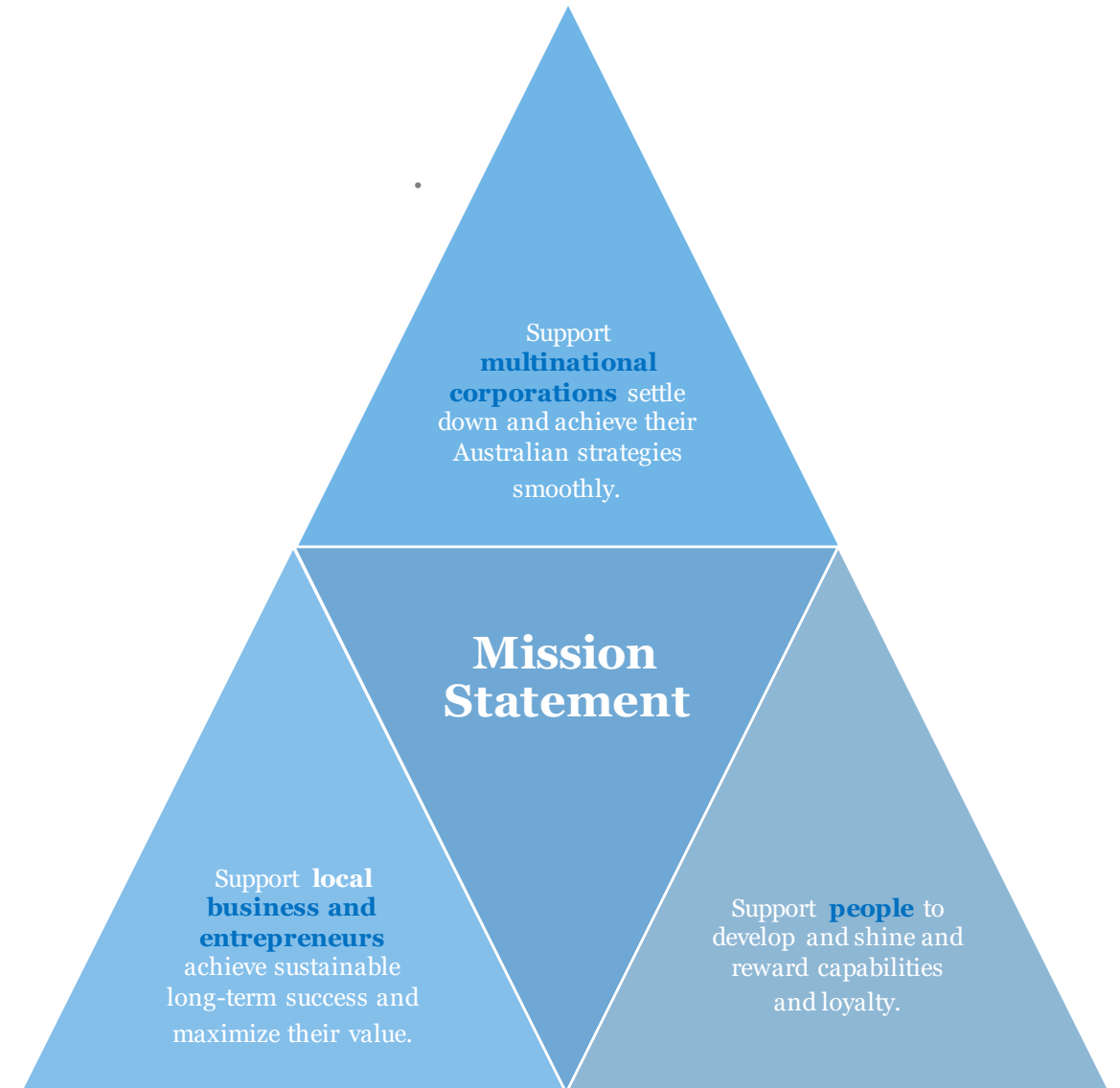
## About Wis Australia

Wis Australia is a full-range professional service group. We have been dedicated ourselves to offering accounting, tax, audit and other advisory services to multinationals and local businesses and supporting their growth since 2013.

Wis Australia has full spectrum of professional qualifications and practice licenses. Our people, including partners and experts are all well trained and highly experienced. Working together, our team is capable of providing broader range of services and sharing their diversified experiences and in-depth insights with our clients.

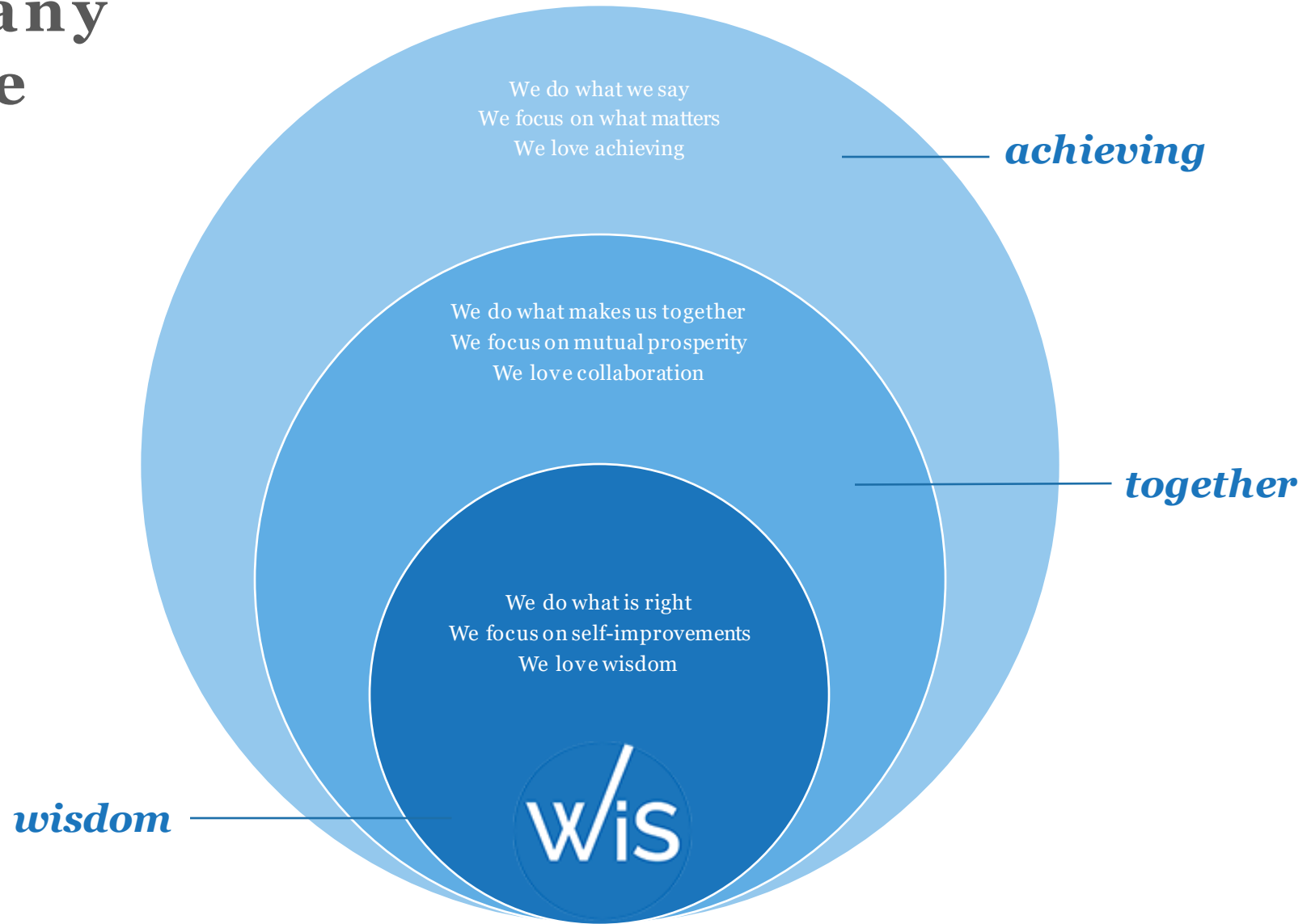
Our clients range from Australian subsidiaries of multinational enterprises, local private businesses to entrepreneurs and high net-worth individuals, across a broad array of industry sectors.

Our main office is located at Sydney in Australia. We also have affiliated office at Brisbane in Australia and Auckland in New Zealand.



# 01 Company Profile

## Our Values



## 02 Our Services



# 02 Our Services

Our comprehensive and pragmatic services simplify the complexity and add values for you.






# 02 Our Services

## Business and Tax Services


- Business registration
- ASIC agent service
- Bank account support
- Other secretary service

**Corporate Service**




- Bookkeeping
- Month-end accounting
- Management reporting

**Client Accounting**



- BAS/IAS
- Year-end financial report and tax returns
- FBT returns
- TPAR

**Tax Compliance**




- CBC report/Local file
- Simplified transfer pricing documentation

**International Tax**




- Accounts receivable
- Accounts payable
- Payroll service
- Payment preparation

**Business Process Outsourcing**



- R&D Incentive assistance
- Entrepreneur allowance
- EMDG
- Other government funding

**Government Incentive**




- Financial reporting process
- Budgeting and Forecasting
- Data analytics and visualisation
- Strategy and structuring

**CFO Support**



- Individual tax returns
- Individual tax planning
- PAYG variation
- Land tax compliance
- Other individual service

**Individual Tax**



# 02 Our Services

## Audit and Assurance Services

### Financial Report Assurance

- Statutory financial report audit/review
- Special purpose financial report audit/review

### Compliance Audit

- AFSL Compliance audit (FS71)
- Trust account audit
- Other compliance audit
- Acquittal report

### AFRS/IFRS Reporting

- Preparation of financial report
- Technical AFRS/IFRS advice and training

### Transaction Service

- Financial due diligence
- Financial modelling
- Valuation

### Management Support

- Audit readiness support
- risk management and corporate governance
- Internal audit
- Assistance on government/ASX enquiry of financial reporting

### Other assurance related service

- Agree-upon procedures
- Historical financial information assurance
- Assurance on prospective financial information

# 02 Our Services

## People service

Independent/Local director service

Talent searching and recruitment

HR consulting & strategic Planning

HRBP outsourcing

Staff secondment service

## Corporate Finance

IPOs and RTOs

Corporate financing

Mergers and acquisitions

Capital management

Corporate Strategic advisory

# 02 Our Services

## Our service approach

How we use our professional capabilities and experience to help clients to achieve their strategies.



# 03 Our Clients



# 03 Our Clients

## Multinationals

We provide services to many multinationals in Australia. Most of them are overseas listed entities or reputable international private groups, to help them settle down in Australia and achieve their Australian strategies smoothly. We are proud of being capable of covering service needs where top-tier firms are not able to satisfy.



# 03 Our Clients

## Local Businesses

We also provide services to many local businesses and entrepreneurs to help them achieve sustainable long-term success and maximize their value. We have both standardised and tailored approach for them to deliver what they need for now and for future.



# 03 Our Clients

## client stories

Examples of our practical solutions and capabilities in our day-to-day client service

### 01.

#### Assistance in Acquisition

A client wanted to acquire a business segment of a listed company in Australia. We assisted them at the very beginning with structuring of the acquisition from the buyer perspective and performed a well-tailored financial due diligence of the business segment. We also advised on key inputs of the valuation. Our practical all-rounder services and extensive experience in merger and acquisition provided valuable findings for the client's decision and significantly reduced the client's transaction costs compared to other service providers.

### 02.

#### Hedging Accounting

Without hedging accounting, the income statement is vulnerable and fluctuates significantly. We help clients put the big-four-auditor-accepted hedging documentation in place to meet the requirements of hedging accounting. As a result, the statement of profit & loss of the client becomes more consistent and reflective of the substantial business.

### 03.

#### Financial Reporting

In Australia, the preparer of the financial report is normally required to be different from the auditor. Hence, the competency of the preparer of the financial report is very important for companies and the audits. As we are licensed company-auditors, we fully understand the reporting standards and auditor's requirements. We have assisted our clients to save cost in preparing financial reports accepted by the big 4 auditors and coordinate directly with auditors to save the client time significantly.



## 03 Our Clients

### client stories

More examples of our practical solutions and capabilities in our day-to-day client service

## 04.

### Audit Approach

A real-estate company has grown to reach the 'large' threshold and a statutory audit is required. Meanwhile one of the big 4 accounting firms they hired, was holding off the tax return due to the poor quality of the financial records and reports. We were engaged as the external auditor of the company. We took a practical substantive approach to perform a detailed investigation of audit findings and proposed audit adjustments for all identified issues based on the audit evidence and managerial responses. With the assurance provided in the audited financial report, the tax return was finalised within the due date. We have also provided insights to help them improve the process of financial reporting.

## 05.

### Long-term Tailored Service

A large Chinese state-owned company first arrived in Australia to acquire a renewable energy asset project in 2014. We started with incorporate structuring and companies setting-up and then served as the in-house accountants. We set up accounting and reporting processes satisfying requirements of the overseas parent company. We provided routine bookkeeping and monthly reporting service. We assisted with building up the in-house finance team and then handed the routine work over to them.

Since then, we've been focusing on providing advice and support for more complex and project-related work.

## 06.

### Specialist Advisory

Alongside the development of the company, we provide accounting and tax advice on complex acquisition and hedging accounting to meet management's internal needs and the internal corporate auditors' requirements. We also provide advice on ad-hoc questions raised by clients on a day-to-day basis to give them support in an efficient way. We have built seamless communication and trust in the client's team together with their other professional service providers like lawyers, banks, and auditors.

**04** **Our  
Team**



# 04 Our Team

## Professional Membership and Licenses

With a broad spectrum of service licenses and capabilities, Wis Australia service entities are capable of delivering more comprehensive and integrated services to meet our clients' needs. We are also confident in partnering with high-profile clients and co-operating with other service providers.

### Member of the professional bodies



### Professional Licenses



ASIC  
Authorised Audit Company  
No. 528780

AFS Representative  
No. 528780

ASIC  
Registered Agent  
37780



### Business Partners



Australia China Business Council  
澳大利亚中国工商业委员会



澳大利亚中国总商会  
China Chamber of Commerce in Australia



# 04 Our Team



**Mike Liang**  
Senior Partner

Mike is an all-rounder professional with nearly 20 years experience in the professional practice and management of business. He has deep understanding of technical knowledge in different industry background. Mike's specialised areas include tax compliance, AASB/IFRS reporting, audit and process improvement, M&A transaction service, and business Management and growth advisory. With his diversified professional experience and deep knowledge of industries, he brings practical and complying solutions to his clients. He has worked at international accounting firms including KPMG, PwC and Mazars and served senior position or directorship in local and international organizations.



**Eric Wang**  
Partner, Assurance

Eric is a highly experienced and capable accounting professional with extensive background in financial statement audit, financial reporting, risk management, internal audit, hedging arrangement, and other consulting services. His clients include companies listed in China, Hong Kong, US and ASX, a range of private sector clients as well as public sector organisations. Eric has over 8 years experience with both PwC Beijing and PwC Australia. He also has nearly 10 years commercial experience in Mining industry, e-Commerce and cross-broader trading as risk manager and business operation manager. Eric also has valuable experience in setting up and developing a new business.



**Lucia Lai**  
Associate Director, Assurance

Lucia has over 10 year's professional experience in accounting and advisory. She manages our passionate and capable audit team to deliver value to our clients during the process of audit engagements. Her expertise includes covers auditing services, transaction service and in-bound investment advisory. Before joining Wis Australia, she worked at PwC both assurance and advisory team since graduate. During her time with PwC, she played a key role in delivering audit service to clients in energy & resources, logistics, education and not-for profit organisations. She also actively participated the M&A and transaction advisory for China outbound investment in Australia and successfully support their business establishment and growth locally.



**Ron Bao**  
Manager, BTS

Ron has accumulated strong experience in professional services arena. He has demonstrated professional capabilities in both technical advancement as well as acumen for client service management. With Wis Australia, he has been widely involved in business advisory and taxation services for multinational groups, local companies and individuals in Australia. He manages our vigorous and committed business and tax team to deliver exceptional services to support our clients. Ron is a Chartered Tax Advisor (Level 3 the highest level) and full member of CAANZ. His industry experience includes real estate, energy, construction, automotive and e-commerce industries.

04

# Our Team



**Eric Sun**

Partner, Corporate Finance

Eric has extensive experience in all areas of corporate finance with a particular emphasis on IPOs and RTOs, capital raising, mergers & acquisitions, capital management, and strategic advisory.

Prior to joining Wis Capital, Eric was the Director and Head of Investment Banking of an Australian national investment banking group.

He also specialises in assisting early-stage, growth companies from emerging industries to develop business strategy, execute the business plan, get investment ready, raise capital, and execute exit strategies



**Michael Shu**

Partner, HR Service

Michael is a seasoned Human Resources expert on both strategic and operational dimensions. He has more than 20 years' experience with leading global organisations in Asian countries and Europe.

Michael's core expertise is the design and implementation of leadership training and organisational development programs to generate near term benefits for organisations and talents.

Michael is certified to administrator Hogan and MBTI assessment tools. He has rich experience in talent assessment for recruitment and leadership development. He has more than 500+ hours of coaching experience on middle to senior leaders. He is also a DDI certified facilitator. He has 700+ hours of experience in sales/management/leadership training.

Michael also holds EMBA degree from CEIBS.



**Su Jet Lee**

Head of Payroll

Jet helps organisations to improve their payroll processes, to ensure they are getting the most value out of their payroll function, paying the right amount of their employment obligations and 100% payroll compliance.

Coming out of Page Group and over 14 years' experience as a payroll specialist. Su Jet had managed over 4000+ payroll process within Australia interstate and New Zealand, Singapore and Hong Kong.

Su Jet also has experiences in implementing modern award into payroll system to improve process efficiency.

Su Jet has been dealing with ATO, Fairwork, Revenue department and NZ IRD department frequently, just to make sure payroll compliance. His past clients include Coles, IBM, BHP and Telstra labour hire employees etc.



**Colin Parker**  
Reporting Specialist

Colin Parker (FCA) is our special counsel on AASB accounting and reporting. He is an acknowledged expert in financial reporting, auditing and corporate governance. He is a member of the AASB and previously the Director of Accounting & Audit with CPA Australia. He provides independent financial reporting solutions to more complex and risky areas.



**Stephen LeGreca**  
Audit Specialist

Stephen LeGreca is our audit quality reviewer and independent consultant on accounting standards, ISAs and compliance. Previously, Stephen was an audit partner at BDO and chairman of the BDO Sydney office.




**Rod Henderson**  
Lead Tax Counsel

Rod is our independent tax specialist. He has over 20 years' experience with KPMG as a tax partner and bring a group of senior tax specialists to us. Rod has assisted a range of Australian and international companies to navigate the complexities of taxation, business, finance and government policy to successfully grow and expand. As lead tax adviser on some of Australia's largest transactions, Rod has experience with takeovers, mergers, IPOs, divestments, joint ventures, capital raisings and complex funding arrangements.

**05** **Contact**  
**Us**



# 05 Contact Us



**Sydney**  
Suit 1, Level 8, 50 Margaret Street  
Sydney, NSW 2000



**Brisbane**  
3F/528 Compton Road  
Sunnybank Hills, QLD 4109



**New Zealand**  
4/15 Central Boulevard  
Silverdale, Auckland 0932



[info@wis-au.com](mailto:info@wis-au.com)

[www.wis-au.com](http://www.wis-au.com)





# Thank You



"Wis Australia" is a registered trade name of Wis Australia Pty Ltd and its affiliated entities which hold various practice licenses required for relevant professional services.